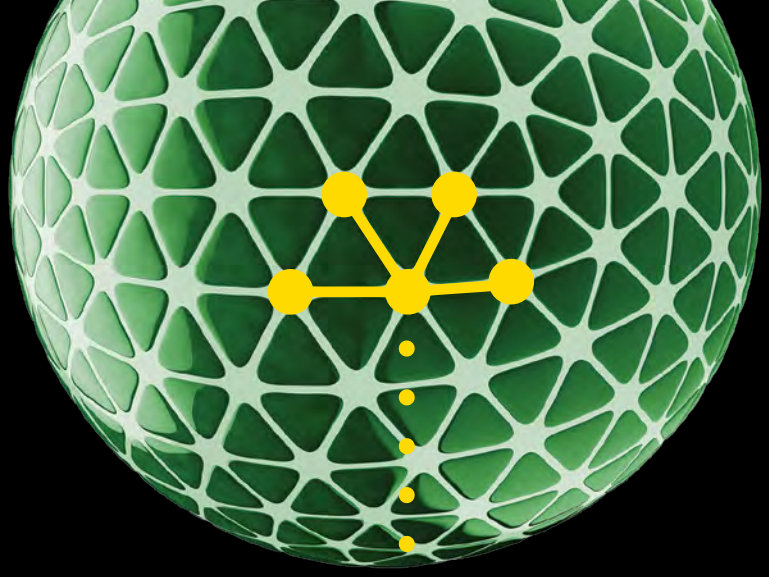


CORPORATE

SPONSORSHIP

OPPORTUNITIES 2017-2018



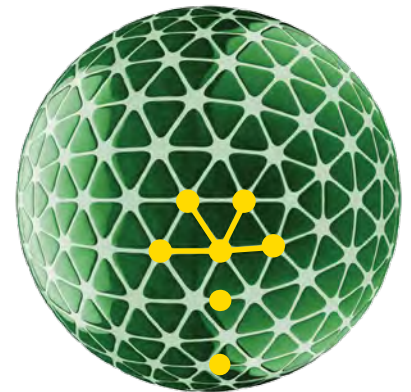
ABOUT THE NACT



The NACT is the ONLY professional organization dedicated exclusively to the corporate treasurer. Our goal is to develop programs enabling our members to meet and exchange ideas directly with their peers. As reflected by our Board member affiliations, the NACT represents a broad range of corporate America. Our membership consists of approximately 250 treasurers (and assistant treasurers from large companies) with good size, geographic and industry diversification. Our motto is... *Treasurers Talking to Treasurers...* we enhance the exchange of best practices in treasury among our members through peer networking, conferences, career services, advocacy, regional meetings, webinars, and telediscussions.

PURPOSE

The purpose of NACT is to maintain a professional association of individuals responsible for the management of corporate treasury. NACT's operations include collecting, publishing and disseminating materials and information relevant to the management of treasury operations, conducting and sponsoring meetings and seminars, and promoting educational activities.



MISSION

The NACT facilitates dialogue between corporate treasurers and their colleagues, opening valuable connections and introducing new approaches and better solutions. Through focused, relevant programs and activities, NACT members share ideas on a wide spectrum of corporate finance, including: corporate banking relationships, capital markets, investment opportunities, retirement plans and benefits, risk management, insurance, large, medium and small company issues, international challenges and many more.

WHO'S WHO IN THE NACT

Board of Directors

Chairman

Thomas C. Deas, Jr.
FMC Corporation (Retired)

Executive Vice President

Bjork Hupfeld
The Hershey Company

President

Michael R. Williams
Orbital ATK, Inc.

Secretary/Treasurer

Ruud Roggekamp
The Boeing Corporation

Immediate Past-Chairman

Ramon Yi
Port of Houston Authority



Board Members

Nicholas Bijur

Pacific Gas & Electric Corporation

Otis Otih

Mars Incorporated

J. Gregory Coffey

Mark W. Peterson

Bradley Fox

Safeway Inc.

Susan Plotzky

The New Avon

Allen A. Geller

Raines International, Inc.

William M. Rigger

Willis Towers Watson

Gerard A. Halpin III

Siemens Capital Company LLC

Peter L. Sereda

Telephone & Data Systems, Inc.

Kimberly A. Hunter

Libbey Inc.

J. Darrell Thomas

Harley-Davidson, Inc.

Karen N. Latham

Thomas Waters

Robert T. Marley

EnerSys

Kevin Wilson

Ingredion Incorporated

Colleen O'Connor

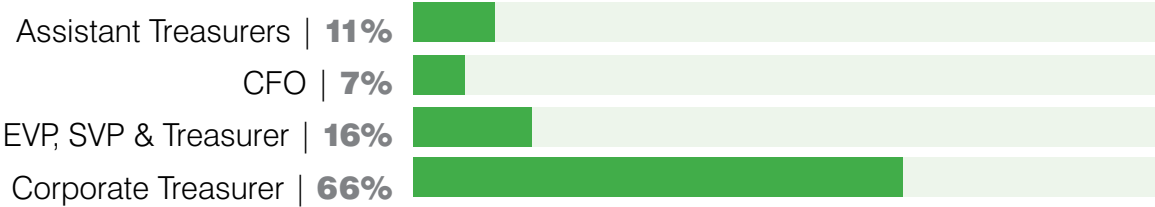
The Chamberlain Group, Inc.

Ted E. Yerdon

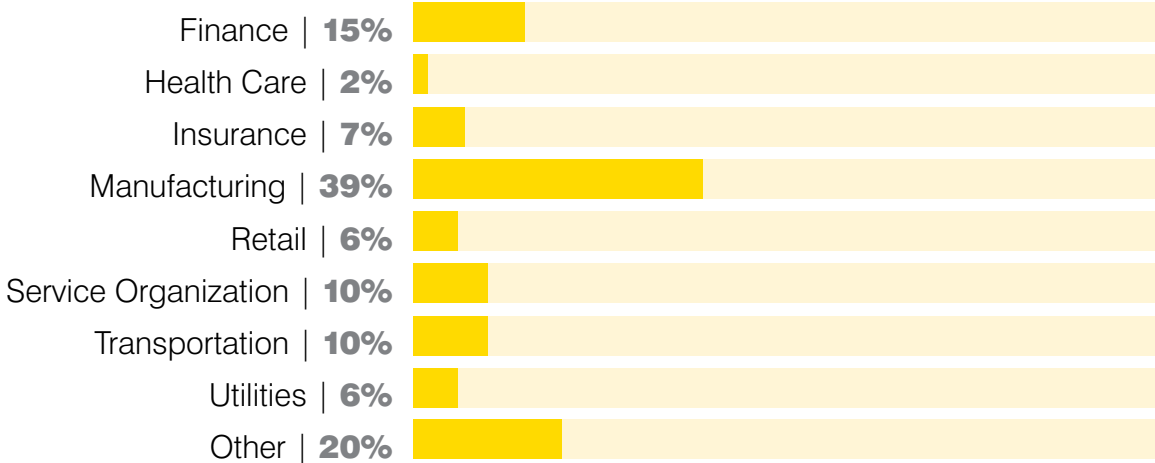
Steel Partners Holdings LP

NACT MEMBERSHIP DEMOGRAPHICS

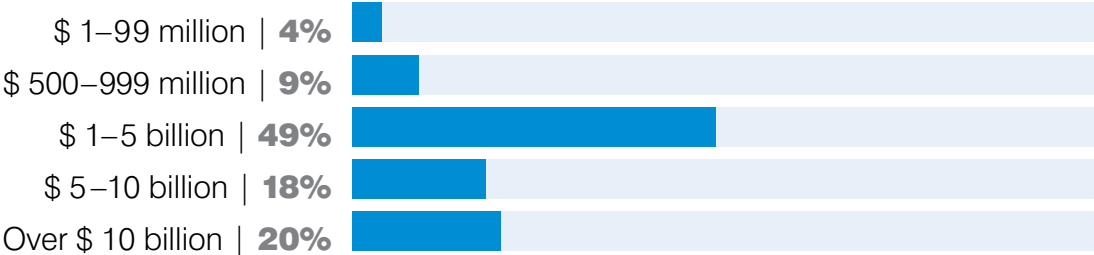
titles



industry



revenue



WHY BECOME A SPONSOR OF THE NACT?

The NACT has developed the following benefits and opportunities which provide our sponsors with distinct and effective ways to connect with our members:

- Content on the NACT website
- Year-Round listing on the NACT Home Page and Resources Page
- Educational Webinars and Telediscussions
- Speaking Opportunities at National Conferences
- Recognition on Signage and in Conference Programs at both National Conferences
- Relationship Building Opportunities

YOU'RE IN **GOOD COMPANY!**

Valued Sponsors of the National Association of Corporate Treasurers

- Bank of America Merrill Lynch
- Cambridge Associates
- Cambridge Global Payments
- Chatham Financial
- Drexel Hamilton
- Fitch Ratings
- FM Global
- J.P. Morgan
- Mitsubishi UFJ Securities
- Moody's Investors Service
- PIMCO
- Russell Investments
- S&P Global Ratings
- Taulia Inc.
- Treasury Strategies
- Willis Towers Watson




NACT CORPORATE SPONSORSHIP PROGRAM

The NACT recognizes that the support of our sponsors is critical to the success of our organization. We have created a Corporate Sponsorship Program that offers a variety of sponsorship opportunities to enhance your participation at our conferences and to provide promotional exposure throughout the year with NACT members. This sponsorship program is your opportunity to become a partner with NACT.

GOLD CORPORATE SPONSORSHIP | \$7,500 Annual Fee

As an NACT **Gold Sponsor** you will receive the following benefits:

- 
- **Networking Opportunities** at the NACT National Conference and Fall Treasurers Conference. Each sponsoring company will be allocated up to two guest passes to attend the Opening Reception at each conference.
 - **Speaking Opportunities** at the NACT National Conference and Fall Treasurers Conference. Sponsoring companies are given first consideration by the NACT Program Development Committee. The NACT Board of Directors develops the program agenda and content for both National Conferences.
 - **Webinars and Telediscussions** sponsors are invited to work with the NACT Board of Directors to showcase your leadership through a co-branded webinar or telediscussion.
 - **Content Contribution** sponsors connect with NACT members through articles and resource contributions on our website – www.nact.org.
 - **Prominent Exposure** of your corporate logo and company name with listings in the conference programs and signage at both National Conferences.
 - **Marketing Collateral** sponsors may contribute a one page flyer in attendee registration materials for each conference.
 - **Year-Round Listing** on the NACT Website Home page (www.nact.org) and Resources page, providing your company with 24/7 targeting of our corporate treasurer members. Your corporate logo is prominently displayed along with a hotlink to your company's website.

NACT CORPORATE SPONSORSHIP PROGRAM

PLATINUM CORPORATE SPONSORSHIP

Gold Sponsors are invited to co-host social events at our National Conferences and be recognized as a **Platinum Sponsor** at the Conference.

2018 National Treasurers Conference

May 30 - June 1, 2018
Princeton Club
New York, NY

— **Opening Reception | \$6,000**

Includes a maximum of 3 complimentary guest passes to attend the reception and an introduction of your company at the event.

— **Breakfast | \$2,500 per day**

Includes a maximum of 2 complimentary guest passes to attend breakfast.

— **Luncheon | \$6,500**

AND/OR Provide a Speaker*

Includes a maximum of 3 complimentary guest passes to attend the luncheon.

— **Evening Event - Reception | \$2,500
Dinner | \$8,000**

AND/OR Provide a Speaker*

Includes a maximum of 3 complimentary guest passes to attend the reception and dinner and an introduction of your company at the event.

2017 Fall Treasurers Conference

November 15 - 16, 2017
Hyatt Regency O'Hare
Rosemont, IL

— **Closing Reception | \$3,000**

Includes a maximum of 3 complimentary guest passes to attend the reception and an introduction of your company at the event.

— **Luncheon | \$4,000**

AND/OR Provide a Speaker*

Includes a maximum of 3 complimentary guest passes to attend the luncheon.

** Please note that speaker selection is at the discretion of the NACT program development committee.*



OTHER SPONSORSHIP OPPORTUNITIES

NACT Web Advertising

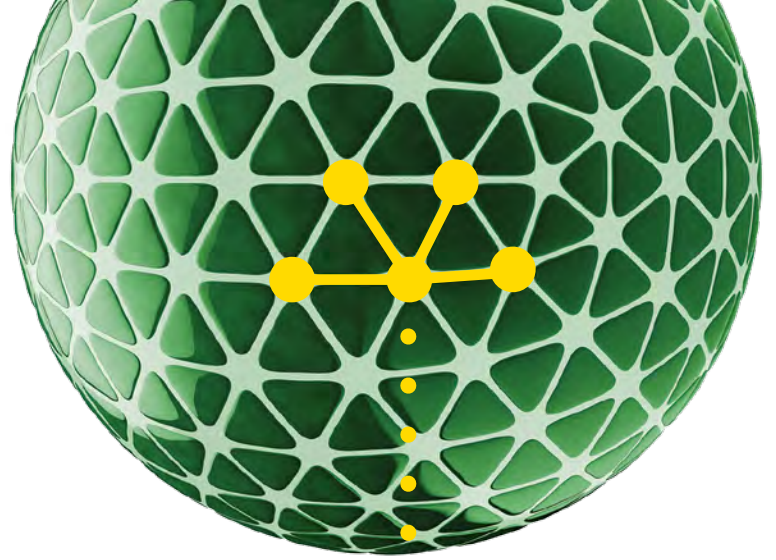
Banner Ads Increase your visibility to our members by placing a Banner Advertisement on www.nact.org

NACT's Home Page

(60 day visibility)

— **Full-Width Rectangle | \$2,500** (980 x 60 px)

— **Box | \$1,500** (180 x 160 px)



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National Association of Corporate Treasurers

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Reston, Virginia 20191

